經濟部推動綠色貿易專案辦公室
GREEN TRADE PROJECT OFFICE
MINISTRY OF ECONOMIC AFFAIRS

10672 臺北市大安區長興街 75 號
No.75 Changxing St., Da'an Dist., Taipei City, 10672, Taiwan (R.O.C.)
Tel:886-2-2735-6195 Fax:886-2-2739-6835

GTPO-GCCA Cleantech Events

9th ~ 11th November 2015, Taipei, Taiwan

Organized by ***Taiwan Green Trade Project Office, MOEA (GTPO)***
Global Cleantech Cluster Association (GCCA)

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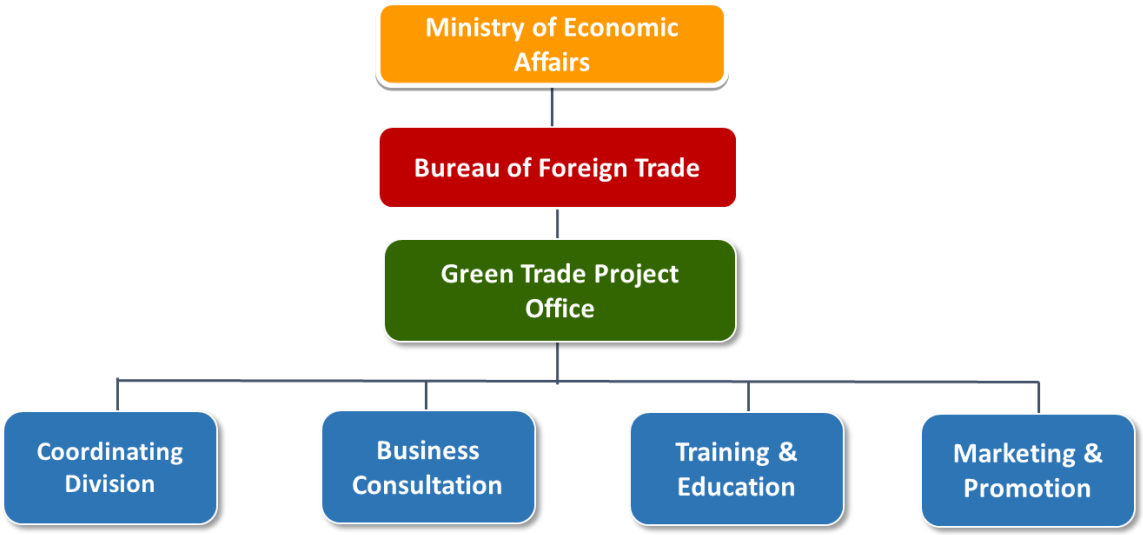
1. Organizer Profile

*About **Taiwan Green Trade Project Office***

Taiwan has been a major industrial manufacturing and exporting country for many years. To provide the world with high–quality, environmental friendly products, the **Green Trade Project Office (GTPO)** was founded in March 2011. GTPO, supervised by the Bureau of Foreign Trade, Ministry of Economic Affairs, Taiwan, is a non-profit organization and a think tank of researchers in economics, environment, and international green policy aimed to make the world a better place by facilitating global green trade with high-quality green products and innovative technology around the world.

Therefore, events and activities ranging from international conferences to business exhibitions are all a part of GTPO's primary tasks.



Organization Structure of GTPO

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*About **Global Cleantech Cluster Association***

- making local, global -

Vision, track record and outlook

- The Global Cleantech Cluster Association/GCCA was founded as a meta-cluster in November 2010 by Christian Haeuselmann (swisscleantech, Zurich), Nina Harjula (the Finnish Cleantech Cluster, Lahti) and Shawn Lesser (Watershed Capital, Atlanta/Georgia)
- Only three years after its launch, already 50 clusters from across the world joined GCCA, representing 10'000+ Cleantech companies. In 2-3 years, GCCA might organically grow to 80-100 clusters, representing 20-30'000 companies.
- GCCA is non-profit foundation based in Switzerland (in founding stage), led by the GCCA management team with Christian Haeuselmann (Chairman), Nina Harjula, Peter Adriaens, Lisa Ann Pinkerton, Ben Taube and Shawn Lesser.
- GCCA is structured in 3 Gateways: Europe, the Americas, and Asia-Pacific.
- GCCA's vision is to drive sustainable regional economic development, on a global scale. To make local Cleantech clusters global, GCCA provides customized services for two target groups:
    - best practice exchange and peer-to-peer coaching for Cluster Managers
    - access to capital and markets for Cluster Member Companies
- To provide access to capital, GCCA holds the annual GCCA Later Stage Awards, vetting out the 10 best in class winners based on the KeyStone Compact assessment tool. The 20 winners of the 2011 and 2012 Awards secured funding of over USD 530 million since their Award recognition, more than US$ 25 million per company.
- In November 2013, GCCA and P80 Group Foundation signed a collaboration agreement to realize the "Global Technology Deployment Initiative (GTDI)". P80 was initiated by Prince Charles in 2007 as the P8 and brings together the largest 80 pension funds and sovereign wealth funds worldwide that want to invest more in proven sustainable technologies and solutions.
- The GTDI is a joint initiative of the P80 Group and the Club de Madrid, signed as the "Little Rock Accord" in December 2012 in Little Rock, Arkansas (home town of the Clinton's). Club de Madrid brings together 97 former presidents from 63 countries.
- In November 2013 Finland granted a 3-year research project to a project team lead by Prof. Peter Adriaens (GCCA Director of Business Development), with GCCA being an affiliate partner. Goal is to analyze 2000 Finnish companies with the KeyStone Compact assessment tool, and develop portfolios based on this analysis that are investable for institutional investors, e.g. Finnish pension funds. The one-year project report will be presented at the GCCA Award events in Lausanne.

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GCCA Cluster Members

Brazilian Association Industry Biomass and Renewable Energy

aaea ARKANSAS ADVANCED ENERGY ASSOCIATION

ACN Australian CleanTech Network

Akron Global Business ACCELERATOR

BGEF

Cleantech Alliance Mid-Atlantic

CCIA Colorado Cleantech Industry Association

cdone2

clean INNOVATING GREEN SOLUTIONS

+ CLEAN ENERGY TRUST

cleantech center

NEW ZEALAND CENTRAL TECHNOLOGY PARK

CleanTech Alliance WASHINGTON

CLEANTECH BULGARIA

CCMEX VINCULANDO SOLUCIONES AMBIENTALES

cleante ROM

acre

ntech SAN DIEGO

CLEANTECHLA

CleanTechNRW NEXT GENERATION INNOVATION

ClimateCircle

CTSI Clean Technology and Sustainable Industries Organization

EST 1913 GREEN TECH Valley

ecotech Québec

ENERGY EXCELERATOR

EESTI ARENGUFOND

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FCA
Flanders Cleantech Association

frenchcleantech™
From innovation to connection

GreenTech Exchange

GTPO

IAR 10 ans
2005-2015

i-CLEANTECH
VLAANDEREN
enabling the future

Israel NewTech
National energy & water program

ADVANCED ENERGY CENTRE
MaRS Cleantech | Ontario, Canada

SWISS CLEANTECH

necec
Accelerating the Clean Energy Economy

OREEC
OSLO RENEWABLE ENERGY AND ENVIRONMENT CLUSTER

LADEC
LAHTI REGION DEVELOPMENT

PROGETTO MANIFATTURA
green innovation factory

SP Science Partner

NEXTENERGY

PDC | PORTLAND DEVELOPMENT COMMISSION

SEAS
Sustainable Energy Association of Singapore

SOUTH POLAND CLEANTECH CLUSTER

GCCA
GLOBAL CLEANTECH CLUSTER ASSOCIATION

THE GREEN WAY
DUBLIN'S CLEANTECH CLUSTER

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2. About the Events

Global Cleantech Cluster Association (GCCA, www.globalcleantech.org) is an international organization which promotes clean-tech issues in the regions of America, Europe, Africa and Asia Pacific. Since it founded in 2011, it has 50 cluster members representing more than 10,000 companies in this business network.

Every year GCCA Later Stage Award TOP 10 are decided according to its founding partner Keystone Compact Group's assessment. And its partner P80 Group and other GCCA-associated investors make funding and post-investment management to those potential companies.

GCCA plans to hold its annual meetings in Taiwan for the first time, and the related events includes: Business Partnership and Investment Matchmaking, Later Stage Award Ceremony, and Cleantech Enterprise Assessment Workshop. These serial events would help local industrial companies, professional investment, economic and trade organizations to connect with large international related ones, and find out together the potential companies worthy of cooperating or being invested. In addition to be invested, counseling or cooperating with local or international organizations, the companies could also expand their global market through GCCA's huge business network.

Who works or being interested in cleantech-related industries, investment fields, and economic/trade organizations are welcomed to register the serial events!

Event Highlights

Nov. 9th→ GCCA Business Partnership and Investment Matchmaking

- Representatives of 50 cluster members from 25 countries, P80 Group, and other investing organizations;
- Cleantech team pitching (15-25 firms);
- Best cleantech network platform for domestic and international professional organizations.

Nov. 10th→ GTPO Annual Presentation

- Time: 09:30~12:30
- Venue: 4F VIP Room, Taipei International Convention Center (TICC)
- More information or Registration: http://www.greentrade.org.tw

Nov. 10th→ GTPO 2015 Green Summit

- The Prospect of COP21 Paris on Green Trade
- Time: 13:30~16:35
- Venue: 4F VIP Room, Taipei International Convention Center (TICC)
- More information or Registration: http://www.greentrade.org.tw

Nov. 10th→ GCCA Later Stage Award Ceremony

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- Industry, economic/trade organizations, investors will be invited;
- The latest cleantech trend in the world;
- Opportunities for those companies which do pitching or get Awards to be invested by P80 or other investors.

Nov. 11th→ GCCA Cleantech Enterprise Assessment Workshop

- Acknowledge the latest cleantech enterprise assessment tool;
- Participated companies realize how to use this assessment tool to improve the business model, develop the global markets, and increase the profit

Target Audience

- Directors and head of cleantech clusters across the regions
- Cleantech stakeholders
  - Private enterprises – cleantech and start-up companies, cleantech investors and financiers,
  - Industry & trade associations
  - Government agencies, regulators and promotion agencies

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3. Program (Tentative)

Day 1 *- Monday 9th November 2015*

GCCA Business Partnership and Investment Matchmaking

Venue: 4F VIP Room, Taipei International Convention Center (TICC)

Time	Program	
13:00~13:30	Registration	Pitching Teams Products Display
13:30~13:35	Opening Remarks	
13:35~13:50	Keynote Speech- **Christian Haeuselmann,** Chariman and Co-founder of GCCA, Swisscleantech, Switzerland	
13:50~15:00	Pitching- 7 Teams	
15:00~15:10	Coffee Break	
15:10~16:30	Pitching- 8 Teams	
16:30~16:45	Concluding Remarks	
16:45~17:00	Break	

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***Day 2** - Tuesday 10th November 2015*

GTPO 2015 Annual Presentation

Venue: 4F VIP Room, Taipei International Convention Center (TICC)

Time	Agenda	Speaker
09:00~09:30	**Registration**	
09:30~09:35	Opening Remarks	Bureau of Foreign Trade (BoFT)
09:35~09:40	**Group Photo**	
09:40~10:00	Opening Keynote: Prospects for Global Green Trade 2015-2020	**Dr. Lih-Chyi Wen/ Deputy Director of Green Trade Project Office, MOEA**
10:00~10:20	Keynote Speech: Bringing Green Innovations To Markets – A Culture of Pathfinding and Engagement	**Mr. Elmer Sum / Co- Founder, GreenTech Exchange (GTEx), Canada**
10:20~10:35	The Development and Application of Mobile Solar Energy Container on Pubic Facilities	**Mr. Chih-Ku CHEN/Managing Director of Gloria Energy Assets Co., Ltd.**
10:35~10:50	**Coffee Break**	
10:50~11:05	從傳統產業到綠色科技健康產業的轉型分享	**Mr. Andy Su/ Director of Ua Wood Floors Inc**
11:05~11:20	Creative Green Product Development and Marketing Strategy	**Mr. Eric Chen /President of Cashido Corporation**
11:20~12:10	**Panel Discussion** Moderator: Dr. Lih-Chyi Wen Discussant: 1. Mr. Elmer Sum 2. Mr. Chih-Ku CHEN 3. Mr. Andy Su 4. Mr. Eric Chen	
12:10~12:15	**Closing Remarks**	

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Day 2 *- Tuesday 10th November 2015*

GTPO 2015 Green Summit:

The Prospect of COP21 Paris on Green Trade

Venue: 4F VIP Room, Taipei International Convention Center (TICC)

13:30~14:00	Registration
14:00~14:05	Opening Remarks **Ministry of Economic Affairs(TBC)**
14:05~14:10	Welcome Remarks **(TBC)**
14:10~14:15	**Group Photo**
14:15~14:20	Introduction **Dr. Eugene Chien /Chairman of Taiwan Institute for Sustainable Energy (TAISE)**
14:20~14:35	Offshore Wind – the Future of Energy **Mr. Erdal Elver/President and Chief Executive Officer of Siemens Ltd., Taiwan**
14:35~14:50	Keynote Speech(2) **Mr. Ming-I Peng / Gogoro, Taiwan**
14:50~15:05	Keynote Speech(3) **Dr. Eugene Yun/Managing Director of P80 Group**
15:05~15:20	**Coffee Break**
15:20~15:35	Keynote Speech(4) **Mr. Michael Brownrigg/Founding Partner of Total Impact Capital**
15:35~15:50	Keynote Speech(5) **Mr. Fred Chang/Managing Director of Unicorn Capital, LLC**
15:50~16:30	**Panel Discussion** Moderator：Dr. Eugene Chien Discussant: 1. Mr. Erdal Elver 2. Mr. Ming-I Peng 3. Dr. Eugene Yun 4. Mr. Michael Brownrigg 5. Mr. Fred Chang
16:30~16:35	**Closing Remarks**

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***Day 2** - Tuesday 10th November 2015*

GCCA Later Stage Award Ceremony

Venue: 4F VIP Room, Taipei International Convention Center (TICC)

Time	Program
18:30~19:00	Registration
19:00~19:10	Opening Show
19:10~19:15	Opening Remarks
19:15~19:20	Welcome Remarks
19:20~19:25	Co-organizer Greetings
19:25~19:35	Commentary- **Peter Adriaens (GCCA Head Judge),** Professor of Ross School of Business, University of Michigan, USA
19:35~20:25	Awards
20:25~20:30	Group Photo

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Day 3 *- Wednesday 11th November 2015*

GCCA Cleantech Enterprise Assessment Workshop

Venue: Residence One– Lobby Level, GRAND HYATT TAIPEI

Time	Program
09:30~10:00	Registration
10:00~10:05	Opening Remarks
10:05~10:55	KeyStone Compact Assessment Tool • *Introduce KeyStone Compact's data-analysis to evaluate the annual GCCA Award Top30 Finalists, and for structuring Multi-Asset Renewal Funds/MARF's* **Instructor: Peter Adriaens,** Professor of Ross School of Business, University of Michigan, USA
10:55~11:10	Coffee Break
11:10~12:00	Multi-Asset Renewal Fund/MARF program • *Ecomomic development with market returns* • *How to leverage MARF findings to Taiwan?* **Instructor: Antti Tahvanainen,** Research Economist of ETLA, Finland
12:00~13:30	Lunch Break
13:30~16:00	KeyStone Compact Workshop • *Case Studies: KeyStone Compact Assessment results* • *Live KeyStone Compact Assessment with one company* • *How to leverage KeyStone Compact findings to Taiwan?* **Instructor: Elmer Sum,** Founder and CEO of GreenTech Exchange, Canada
16:00~16:05	Concluding Remarks

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4. Admission Fee

	Company Recommended by GCCA or GTPO		Non-GCCA or GTPO Associated Company	
Package	Standard	Combo	Standard	Combo
Fees	**NT$ 8,500** (US$ 265)	**NT$ 12,000** (US$ 375)	**NT$17,000** (US$ 532)	**NT$23,500** (US$ 735)
Business Partnership and Investment Matchmaking (without pitching and display stand), Later Stage Award, and Cleantech Enterprise Assessment Workshop	√	√	√	√
10-min Pitching		√		√
1 display stand		√		√

- Up to 2 participants per company. The fee includes dinner on 10th Nov. and lunch on 11th Nov.
- Please download and fill the application form for the serial events and email the completed form to hyen@cier.edu.tw.
- GTPO and GCCA will review all applications and give notices to the approved ones by E-mail before **22nd Oct 2015**.
- Pay by credit card or telegraphic transfer.
- The company which receives the approval email should pay by **27th Oct 2015** or will be deemed to a waiver.

***In order to encourage all domestic sectors to participate in the events, any industrial, governmental, academic and research organizations are eligible for promotional prices.**

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Refund Policy:

If one company that pays the admission fee would like to cancel the application, please email the notice letter with subject "**Cancel the application for GCCA Serial Events**" to hyen@cier.edu.tw no later than **31st Oct 2015** and would get 50% refund. No refund for the cancellation since **31st Oct 2015**.

Enquiries:

Please contact

*Mr. Tim, Huating Yen +886-2-2735-6006*155 hyen@cier.edu.tw*

*Ms. Jenny, Hsiao-Chuan Tseng +886-2-2735-6006*152 hsiao_chuan@cier.edu.tw*

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5. Sponsor Partnership Scheme

We welcome co-organizing or any kind of sponsorship. Any customized partnership scheme is also available. For more info, please email to Mr. Yen (hyen@cier.edu.tw , 886-2-2735-6006 ext.155) or Ms. Tseng (hsiao_chuan@cier.edu.tw , ext.152). Below are two examples of sponsorship.

Scheme	Scheme A	Scheme B
Sponsor partnership offers	Sponsor's logo in key vision Value: NT$100,000	Core Sponsor's logo in key vision, sponsor's name before the single event's title , and 5-min remark in the event Value: NT$300,000
	Ads for 1 month on GTPO's website(> 4M views) Value: NT$30,000	Ads for 6 months on GTPO's website (> 4M views) Value: NT$180,000
	Ads for 6 months in GTPO's Chinese/English e-newsletters (>9,000 subscribers) Value: NT$60,000	Ads for 6 months in GTPO's Chinese/English e-newsletters (>9,000 subscribers) Value: NT$60,000
	A4 Ads on Guide Book Value: NT$20,000	A4 Ads on Guide Book Value:NT$20,000
	2 free participants available in whole serial events Value:NT$5,000	6 free participants available in whole serial events Value:NT$15,000
		News release after the event (in well-known financial magazine or newspaper) Value:NT$100,000
Scheme Value	NT$215,000	NT$675,000
Sponsorship	**NT$100,000** (US$ 3,000)	**NT$300,000** (US$ 9,000)

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Benefits of Being Sponsor Partnership with us

- *For Professional Financial and Investment Institutions (e.g. VC, bank)*
  - Communicate with representatives of 52 cluster members from 25 countries or P80 Group or other investment institutions and develop further partnership
  - Find out the potential cleantech teams suitable for funding or get more source through this huge business network
  - Allow the invested teams access to other domestic or international investment or cooperation opportunities and expand the global markets
  - Expand good professional image through all cluster members and advertising media
- *For Industrial Enterprises (e.g. large enterprises, SMEs)*
  - Cooperate with GTPO to join the huge business network cross Americas / Europe / Africa / Asia Pacific regions
  - Exchange experiences with other GCCA members and associated companies to enhance global vision and business model
  - Access to P80 Group and other GCCA-related investment institutions' capital or counselling, as well as the global market through this huge business network
  - Expand enterprise's green image through all cluster members and advertising media
- *For Institutions Promoting Green-Related Issues (e.g. Green Trade or Tech Plateforms, organizations)*
  - Communicate with more domestic or international companies and develop cooperation
  - Communicate with representatives of 52 cluster members from 25 countries institutions and develop further partnership for promoting green projects together locally
  - Institution info could be quickly spread through this huge business network composed of more than 10,000 companies
  - Expand institutions' green image through all cluster members and advertising media

Enquiries:

Please contact

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2015 GTPO-GCCA Serial Cleantech Events

Application Form

Company Name			
Company Address			
Website			
Participant 1's Name		**Participant 1's Title**	
Participant 2's Name		**Participant 2's Title**	
Contact Tel	Ext.	**Fax**	
Contact Email		**Contact Mobile**	
Package- **Please Choose One**	**Company Recommended by GTPO or GCCA** ☐**Standard** NT$ **8,500** ☐**Combo** NT$ **12,000**	**Non- GTPO or GCCA Associated Company** ☐**Standard** NT$ **17,000** ☐**Combo** NT$ **23,500**	

Please fill the following if you choose "Combo Package".

Brief Introduction of The Company	Within 500 words
Brief Introduction of The Product(s) or Concept(s) For Pitching	Within 500 words
Product Stage	☐R&D ☐Prototype ☐Testing ☐Mass Production ☐Marketing & Sale
Funds Needed	**US$**
Interested in Joint Venture?	☐Yes ☐No

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■ **How to Apply**

1. Please read the description of the serial events carefully before application.
2. Please fill this form completely and email to hyen@cier.edu.tw
3. If you choose **Standard Package**, the notice of payment will be sent to you within 24 hours (excluding weekends or Taiwan holidays).
4. If you choose **Combo Package**, GTPO and GCCA will review all applications and give notices of payment to the approved ones by E-mail on 14th Oct 2015.

5. Application Deadline: 20th Oct 2015

■ **Precautions**

1. GTPO and GCCA reserve the right of deciding the approved applications.
2. Company Recommended by GTPO or GCCA means one gets the invitation or recommendation letters from GTPO or GCCA.
3. For more info, please email to Mr. Yen (hyen@cier.edu.tw , 886-2-2735-6006 ext.155) or Ms. Tseng (hsiao_chuan@cier.edu.tw , ext.152)