



## Press Release

### CleanTech Marketplace Forum

*ADB and GCCA join forces to facilitate creation of low carbon technology market place in Asia to accelerate transfer of clean technologies at the Singapore's CleanTech Marketplace Forum*

**Singapore, Monday, Sep 9, 2013**

The CleanTech Marketplace Forum is a first of its kind event to be held in Singapore addressing the market based solutions for accelerating low carbon technology transfer in Asia. The Forum is organized by VISIONEDGE Technologies Pte Ltd., Singapore in collaboration with Asian Development Bank (ADB), Global Cleantech Cluster Association (GCCA) and Singapore High Technology Association (SHTA).

The global cleantech community participating in this forum will contribute and benefit from the discussions pertaining to new development, issues, challenges, projects, partnerships and prospects. This global, cross-sectoral, multi-stakeholders and multi-dimensional forum is envisioned to pave the way for the creation of a successful and sustainable model for an efficient cleantech marketplace at the regional level to help spur sustainable economic development in the Asia Pacific region and the rest of the world.

The Forum will set a global stage for all key stakeholders to incorporate their perspectives in the creation and operation of a cleantech marketplace in Asia to accelerate cleantech development, innovation and adoption.

“Despite years of efforts, low carbon technology transfer into emerging Asia has seen limited success due to various business, financial, market, regulatory and technology barriers. We are delighted therefore to partner with ADB and GCCA in presenting the Cleantech Marketplace Forum to the regional cleantech community, and to work with ADB in addressing these issues through a low carbon technology marketplace that will actively facilitate such technology transfer through active IP and technology matching with funding, deal structuring, due diligence and various business, manpower and technology capacity support tapping on network of partners”, commented Patrick Chan, Managing Director of VISIONEDGE Technologies Pte Ltd which is also the organizer of the Forum and the implementation consultant for ADB Low Carbon Technology Marketplace.

The three day Forum is packed with exciting list of events : featuring a series of pre-master classes by GCCA on day one, Asian Development Bank (ADB) Low Carbon Technology Marketplace Seminar and GCCA's Asia-Pacific Cleantech Cluster Managers Meeting on day 2 and a Networking session with Swissnex and visit to Swiss Future City Lab in Singapore on day 3.



On the opening day, 9<sup>th</sup> September, GCCA will be delivering three parallel half-day pre - event Masterclass Training Workshops : Keystone Method for Cleantech Investment (used in GCCA Later Stage Awards Judging), Climate Smart - Cut Costs and Cut Carbon and GCCA Cluster Guide, respectively.

On the morning of second day, 10<sup>th</sup> September, ADB is organizing the Low Carbon Technology Marketplace Seminar to present its project RETA 8105 - Demonstration of Assisted Broker Model for Low Carbon Technology Transfer for Asia and the Pacific, aimed at accelerating the diffusion of low carbon technologies (LCTs) in Asia and the Pacific, that can also be replicated in other regions.

“ADB is keen to support its Developing Member Countries in accessing low carbon technologies. The Assisted Broker Model will enable acceleration of transfer of LCTs to these DMCs resulting in lower carbon emissions, thereby address environment, which is a core area of ADB’s operations under Strategy 2020. We are happy to support this timely event and partner with GCCA and SHTA”, said Anthony Jude, Senior Advisor and Practice Leader (Energy) Regional and Sustainable Development Department, ADB, Philippines.

On the afternoon of 10<sup>th</sup> September, GCCA will be presenting the findings of its Survey held in 2012 during this event with case studies on Clean Technology Transfer, Capability Building, and Business Facilitation. Different regional cleantech clusters from Bangladesh, India and Singapore will also be presenting their respective cluster developments to more than 100 participants made up of senior business, industry and government representatives from 12 different countries across Asia, Europe and North America.

“I am really delighted that we could organize this timely Forum along with ADB and SHTA for the first time in Asia. We are happy that Singapore is hosting this event as it serves as a gateway for cleantech deployment and investment in Asia. The Global Cleantech Cluster Association GCCA brings in world class expertise and a proven network with 50 clusters representing 10'000 Cleantech companies, and therefore decades of experience for this event”, said Christian Hauselmann, Co-founder of swisscleantech and GCCA.

On the evening of 11<sup>th</sup> September a Singapore-Swiss Cleantech Networking evening is hosted by Future City Lab (FCL) and swissnex, Singapore at Future Cities Laboratory, CREATE TOWER, Singapore.

The forum offers the participants an excellent opportunity to tap into the multi-billion dollar cleantech investment and partnership opportunities in the Asia Pacific region, learn best practices & insights from different cleantech clusters in the region. They can also engage in business networking and collaboration amongst cleantech clusters in the development of successful measures for cleantech cluster-based activities besides identifying business and technology collaboration and investment opportunities.

“SHTA is pleased to collaborate with Asian Development Bank, Global Cleantech Cluster Association and Visionedge Technologies for organizing this Forum which addresses the timely needs of many Asian countries. Accelerating the transfer of low carbon technologies is becoming the top priority of



many policies makers and stakeholders. SHTA has always been keen to support such initiatives given the opportunity to act as an intermediary to accelerate the growth of low carbon technologies adoption & deployment in the Asian economies. On behalf of SHTA, I wish all the delegates to have fruitful discussions at the Forum and looking forward to welcome more new partnership in Clean Tech deployment” commented, Sunny Chin, President of Singapore High Technology Association.

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About :

**VISIONEDGE Technologies**

VISIONEDGE Technologies is a Global Asian enterprise accelerator that promotes the expansion of high-growth technology-based enterprises across emerging sectors such as clean technologies targeting at international markets, with a special focus in Asia.

The VISIONEDGE Technologies’ Enterprise Accelerator program helps high growth technology-based enterprises address critical business and management challenges such as market research and development, sales and business development, business operations, intellectual property, financial planning and fund-raising, team building and recruitment, term sheets, fund-raising and due diligence, and corporate governance.

VISIONEDGE Technologies is represented on the Council of Singapore High Technology Association (SHTA) ([www.shta.org.sg](http://www.shta.org.sg)) and is a cluster manager of Global Cleantech Cluster Association (GCCA) ([www.globalcleantech.org](http://www.globalcleantech.org)) for Singapore. VISIONEDGE Technologies is also an approved consultant of Asian Development Bank (ADB), currently assisting ADB in its design and implementation of the Low Carbon Technology Marketplace for Asia and the Pacific region.